

Leading Me for Tomorrow
11/2-11/8/16
\$9,200

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years*





125 West 55th St
New York, NY 10019

Contract # 25345616	Changes as of: 11/1/2016 at 9:29 AM	Version: Current State Version 1
CPE: //5567	Flight: 10/31/16 - 11/13/16	Total \$: \$9,200.00
Agency: Adelstein & Associates	Advertiser: Leading Illinois for Tomorrow	Total Spots: 23
2155 CATON	Product: LEADING ILLINOIS FOR TOMORROW	Total CPP: \$131.62
CHICAGO, IL 60647	Agency Order #:	Total GRP: 69.9
	Buyer: Kathy Gregory	Separation:
	Salesperson: DAN RAYMOND 312-832-6634	
	Primary Demo: Adults 35+	
	Con Type: POLITICAL/NOTE	
	Assistant: REBECCA BERRY 312-832-6605	

Comments: SCHEDULE RUNS TUE, 11/1-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/31 - 11/7		Total Spots	Total \$	CPP	GRP
							10/31	11/7				
1	Tu-F 7a-9a		GMA	\$600.00	4.7	30	5	0	5	\$3,000.00	\$127.66	23.5
2	M-Tu 7a-9a		GMA	\$600.00	4.7	30	0	2	2	\$1,200.00	\$127.66	9.4
3	Tu-F 9a-10a		LIVE WITH KELLY	\$250.00	2.0	30	5	0	5	\$1,250.00	\$125.00	10.0
4	M-Tu 9a-10a		LIVE WITH KELLY	\$250.00	2.0	30	0	2	2	\$500.00	\$125.00	4.0
5	Tu-F 11a-11:30a		NEWSCHANNEL 20 AT MIDDAY	\$200.00	1.7	30	3	0	3	\$600.00	\$117.65	5.1
6	Tu-F 10p-10:35p		NEWSCHANNEL 20 LATE NEWS	\$850.00	3.8	30	1	0	1	\$850.00	\$223.68	3.8
7	Tu-F 10:35p-11:35p		JIMMY KIMMEL	\$200.00	1.5	30	1	0	1	\$200.00	\$133.33	1.5
8	Tu-F 6:30p-7p		ET	\$500.00	3.8	30	2	0	2	\$1,000.00	\$131.58	7.6
9	Sa 7a-8a		SATURDAY GMA	\$350.00	3.0	30	1	0	1	\$350.00	\$116.67	3.0
10	Sa 2:30p-6p		ABC COLLEGE FOOTBALL	\$250.00	2.0	30	1	0	1	\$250.00	\$125.00	2.0
TOTALS: 19							4	0	23	\$9,200.00	\$131.62	69.9



125 West 55th St
New York, NY 10019

Contract # 25345616 Changes as of: 11/1/2016 at 9:29 AM Version: Current State Version 1

CPE: //5557 Flight: 10/31/16 - 11/13/16 Total \$: \$9,200.00
Agency: Adelstein & Associates Advertiser: Leading Illinois for Tomorrow Total Spots: 23

2155 CATON Product: LEADING ILLINOIS FOR TOMORROW Office: CHICAGO Total CPP: \$131.62

CHICAGO, IL 60647 Agency Order #: Buyer: Kathy Gregory Primary Demo: Adults 35+ Total GRP: 69.9

Salesperson: DAN RAYMOND 312-832-6634 Con Type: POLITICAL/NOTE Assistant: REBECCA BERRY 312-832-6605 Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
11/01/16 9:29 AM	REBECCA BERRY	SCHEDULE RUNS TUE, 11/1-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.

Competitive Information	
Market Budget: \$0	
WICS Share: 20%	
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$9,200.00	\$131.62	69.9
Total	100%	23	\$9,200.00	\$131.62	69.9

Monthly Summary		
Month	Spots	Dollars
2016-Nov	23	\$9,200.00
Total	23	\$9,200.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	11/1/16 9:33 AM					\$0	\$0	
New	11/1/16 9:29 AM	REBECCA BERRY	New	23		\$9,200.00	\$9,200.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Adelstein & Associates
2155 Calton
Chicago, IL 60647

Contract

26

Schedule Dates

11/02/16-11/04/16

Advertiser

Leadcom, Inc. for Tomo (113345)

Agency

Adelstein & Associates (175)

Product

POLITICAL ISSUE (ns) (11/17)

Brand

Leading Illinois for Tomorrow (872636)

Salesperson

Millennium/CHI, Chicago (1094)

Sales Office

Millennium Chicago

Buyer Name

Gregory, Kathy

Phone/Fax

/

CPE

5557

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

LEADING ILLINOIS FOR
SCHEDULE RUNS TUE, 11/1-TUE, 11/8. NO SPOTS TO RUN PAST 12N ON 11/8.
Dan Raymond

Date Entered

11/16

Last Modified

11/16

Entered By

Sida Painter

CO-OP

No

Headline

ECR25345616

Demo

A35+

Order Type

Normal

Package Deal

Normal

Commission %

15.00

Commission

\$1,380.00

Net Total

\$7,820.00

Sales Tax

WICS+

By Broadcast Month

Nov. 20

Grand Total

Combo 100/0 (17:35++)
Spots 23
Rate \$9,200.00

Spots 23
Rate \$9,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-4.7)	11/02/16-11/04/16	3	:30	7A- 9A (CST)	5			X	X	X			5	\$600.00	\$3,000.00	WICS+WICD Combo 100/0 (WICS) GMA		11/1/16
2.0	Normal Line / SPOT (2-4.7)	11/07/16-11/08/16	3	:30	7A- 9A (CST)	2		1	1					2	\$600.00	\$1,200.00	WICS+WICD Combo 100/0 (WICS) GMA		11/1/16
3.0	Normal Line / SPOT (3-2.0)	11/02/16-11/04/16	3	:30	9A- 10A (CST)	5			X	X	X			5	\$250.00	\$1,250.00	WICS+WICD Combo 100/0 (WICS) Live with Kelly		11/1/16
4.0	Normal Line / SPOT (4-2.0)	11/07/16-11/08/16	3	:30	9A- 10A (CST)	2		1	1					2	\$250.00	\$500.00	WICS+WICD Combo 100/0 (WICS) Live with Kelly		11/1/16
5.0	Normal Line / SPOT (5-1.7)	11/02/16-11/04/16	3	:30	11A- 11:30A (CST)	3			1	1	1			3	\$200.00	\$600.00	WICS+WICD Combo 100/0 (WICS) Midday News		11/1/16
6.0	Normal Line / News (6-3.8)	11/02/16-11/04/16	3	:30	10P- 10:35P (CST)	1			X	X	X			1	\$850.00	\$850.00	WICS+WICD Combo 100/0 (WICS) Late News		11/1/16
7.0	Normal Line / SPOT (7-1.5)	11/02/16-11/04/16	2	:30	10:35P- 11:35P (CST)	1			X	X	X			1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS) Kimmel		11/1/16
8.0	Normal Line / SPOT (8-3.8)	11/02/16-11/04/16	3	:30	6:30P- 7P (CST)	2			X	X	X			2	\$500.00	\$1,000.00	WICS+WICD Combo 100/0 (WICS) ET		11/1/16
9.0	Normal Line / SPOT (9-3.0)	11/05/16-11/05/16	3	:30	7A- 8A (CST)	1						1		1	\$350.00	\$350.00	WICS+WICD Combo 100/0 (WICS) GMA		11/1/16
10.0	Normal Line / Football (10-2.0)	11/05/16-11/05/16	3	:30	2:30P- 6P (CST)	1						1		1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS) College Football		11/1/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Miles King (Adelstein & Associates)
do hereby request station time concerning the following issue:

Leading Illinois for Tomorrow

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Leading Illinois for Tomorrow

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Leading Illinois for Tomorrow 3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chairman: Daniel Biss Treasurer: Michelle Harris

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Leading Illinois for Tomorrow
3255 Central St., Evanston, IL 60201

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chairman: Daniel Biss
Treasurer: Michelle Harris

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

10/10/16
Date

Miles DK
Signature

312.787.8322
Contact Phone Number

☒ Accepted ☐ Accepted in Part ☐ Rejected

Jennifer E. Valenti Jennifer E. Valenti, COM

Signature Printed Name Title

Company	Vendor	Amount	Memo
Adelstein & Associates	WICS-TV	\$7,820.00	Illinois LIFT Est. #5557